



PRESS RELEASE – FOR IMMEDIATE RELEASE

Yahtzee Croshaw's debut novel 'Mogworld' launches at the Mana Bar

Monday, 6th September 2010 – Critical sensation Ben “Yahtzee” Croshaw (The Escapist’s Zero Punctuation Reviews) brings his signature acerbic wit to his debut novel – Mogworld – and will be attending the launch event for his book this Wednesday, 8th of September at the Mana Bar.

Customers will be able to purchase copies of the book for \$12 AUD each over the bar, and have them signed by the author on the night.

“My first novel is a huge thing for me,” said Yahtzee. “I’ve wanted to be a published novelist ever since I was old enough to read grown-up books.”

The book is also available for order at all good online book retailers.

Guy ‘Yug’ Blomberg

Director / Marketing / Events



Australia's FIRST Video Game Bar

420 Brunswick Street
Fortitude Valley QLD 4006

FUN LOVING ALL STARS PTY LTD

☎ +61 417 084 821

✉ 420 Brunswick Street, Fortitude Valley QLD 4006